

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
962036-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA SCHEDULE A	2002

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	962036	06366452

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/15/12	THE CHEW	1P-2P	MTWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	12:59 PM	THE CHEW	1P-2P	:30	OFA-12-Z-141H	\$275.00 NM
4	WPBF	W	10/10/12	12:59 PM	THE CHEW	1P-2P	:30	OFA-12-P-143H	\$275.00 NM
5	WPBF	Th	10/11/12	1:31 PM	THE CHEW	1P-2P	:30	OFA-12-G-145H	\$275.00 NM
3	WPBF	F	10/12/12	1:58 PM	THE CHEW	1P-2P	:30	OFA-12-G-145H	\$275.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	1:57 PM	THE CHEW	1P-2P	:30	OFA-12-P-143H	\$275.00 NM
2	10/09/12	10/15/12	10-11a Anderson Cooper 10-11a	10-11a	MTWTF--	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	10:52 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-A-138H	\$225.00 NM
3	WPBF	W	10/10/12	10:44 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-P-143H	\$225.00 NM
4	WPBF	Th	10/11/12	10:22 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-145H	\$225.00 NM
5	WPBF	F	10/12/12	10:47 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-145H	\$225.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/15/12	10:21 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-145H	\$225.00 NM
3	10/09/12	10/14/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	-TWTF-S	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF-S	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-Z-141H	\$1,000.00 NM
3	WPBF	W	10/10/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-G-145H	\$1,000.00 NM
4	WPBF	Th	10/11/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-P-143H	\$1,000.00 NM
4	10/09/12	10/15/12	Nightline	11:35-12:05AM	MTWTF--	:30	2	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
962036-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA SCHEDULE A	2002	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/09/12	10/15/12	Nightline	11:35-12:05AM	MTWTF--	:30	2	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	11:55 PM	Nightline	11:35-12:05AM	:30	OFA-12-P-143H	\$700.00 NM
2	WPBF	Th	10/11/12	11:54 PM	Nightline	11:35-12:05AM	:30	OFA-12-G-145H	\$700.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/15/12	11:54 PM	Nightline	11:35-12:05AM	:30	OFA-12-P-143H	\$700.00 NM
5	10/09/12	10/12/12	The View	11A-12PM	-TWTF--	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	-TWTF--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	10:59 AM	The View	11A-12PM	:30	OFA-12-P-143H	\$800.00 NM
6	10/09/12	10/15/12	1230-1P Access Hollywood	1230-1p	MTWTF--	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/09/12	12:40 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-A-138H	\$175.00 NM
2	WPBF	F	10/12/12	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-P-143H	\$175.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-G-145H	\$175.00 NM
7	10/09/12	10/15/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/09/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-Z-141H	\$350.00 NM
2	WPBF	W	10/10/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-G-145H	\$350.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-P-143H	\$350.00 NM
8	10/09/12	10/12/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	3:41 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-A-138H	\$400.00 NM
1	WPBF	Th	10/11/12	3:31 PM	M-F 3-4P	M-F 3-4P	:30	OFA-12-P-143H	\$400.00 NM
9	10/09/12	10/15/12	Dr. Oz	4-5p	MTWTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	4:21 PM	Dr. Oz	4-5p	:30	OFA-12-A-138H	\$500.00 NM
2	WPBF	W	10/10/12	4:24 PM	Dr. Oz	4-5p	:30	OFA-12-G-145H	\$500.00 NM
4	WPBF	Th	10/11/12	4:36 PM	Dr. Oz	4-5p	:30	OFA-12-G-145H	\$500.00 NM

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Advertiser		Product	Estimate Number
Obama/D/President		OBAMA SCHEDULE A	2002

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/09/12	10/15/12	Dr. Oz	4-5p	MTWTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/15/12	4:20 PM	Dr. Oz	4-5p	:30	OFA-12-G-145H	\$500.00 NM
10	10/09/12	10/15/12	4:30a-5a	430a-5a	MTWTF--	:30	4	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	4:38 AM	4:30a-5a	430a-5a	:30	OFA-12-A-138H	\$20.00 NM
3	WPBF	W	10/10/12	4:37 AM	4:30a-5a	430a-5a	:30	OFA-12-P-143H	\$20.00 NM
5	WPBF	Th	10/11/12	4:56 AM	4:30a-5a	430a-5a	:30	OFA-12-G-145H	\$20.00 NM
4	WPBF	F	10/12/12	4:55 AM	4:30a-5a	430a-5a	:30	OFA-12-P-143H	\$20.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/15/12	4:39 AM	4:30a-5a	430a-5a	:30	OFA-12-G-145H	\$20.00 NM
11	10/09/12	10/15/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	3	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	3	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/09/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-Z-141H	\$220.00 NM
2	WPBF	W	10/10/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-G-145H	\$220.00 NM
4	WPBF	Th	10/11/12	5:12 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-P-143H	\$220.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	OFA-12-P-143H	\$220.00 NM
12	10/09/12	10/15/12	M-F 5pm News	5-6pm	MTWTF--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/09/12	5:57 PM	M-F 5pm News	5-6pm	:30	OFA-12-Z-141H	\$450.00 NM
1	WPBF	W	10/10/12	5:41 PM	M-F 5pm News	5-6pm	:30	OFA-12-P-143H	\$450.00 NM
3	WPBF	Th	10/11/12	5:52 PM	M-F 5pm News	5-6pm	:30	OFA-12-P-143H	\$450.00 NM
5	WPBF	F	10/12/12	5:21 PM	M-F 5pm News	5-6pm	:30	OFA-12-P-143H	\$450.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/15/12	5:29 PM	M-F 5pm News	5-6pm	:30	OFA-12-P-143H	\$450.00 NM
13	10/09/12	10/15/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	3	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	3	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/10/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-P-143H	\$320.00 NM
4	WPBF	Th	10/11/12	5:57 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-G-145H	\$320.00 NM
1	WPBF	F	10/12/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-G-145H	\$320.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA SCHEDULE A	2002	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/09/12	10/15/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	3	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 10/15/12 5:39 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-G-145H \$320.00 NM									
14	10/09/12	10/15/12	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	2	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 2 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/10/12 6:13 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-G-145H \$1,050.00 NM									
2 WPBF Th 10/11/12 6:24 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-G-145H \$1,050.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 1 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 10/15/12 6:29 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-G-145H \$1,050.00 NM									
15	10/09/12	10/15/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/09/12 5:58 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-A-138H \$275.00 NM									
2 WPBF W 10/10/12 6:42 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-G-145H \$275.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 10/15/12 5:59 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-P-143H \$275.00 NM									
16	10/09/12	10/15/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Tu 10/09/12 7:05 PM Wheel Of Fortune 7-7:30PM :30 OFA-12-A-138H \$1,600.00 NM									
2 WPBF W 10/10/12 7:19 PM Wheel Of Fortune 7-7:30PM :30 OFA-12-P-143H \$1,600.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/15/12 7:08 PM Wheel Of Fortune 7-7:30PM :30 OFA-12-P-143H \$1,600.00 NM									
17	10/09/12	10/15/12	Good Morning America	7-9AM	MTWTF--	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/09/12 7:25 AM Good Morning America 7-9AM :30 OFA-12-Z-141H \$550.00 NM									
3 WPBF W 10/10/12 8:40 AM Good Morning America 7-9AM :30 OFA-12-P-143H \$550.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 10/15/12 8:42 AM Good Morning America 7-9AM :30 OFA-12-G-145H \$550.00 NM									
18	10/09/12	10/15/12	Jeopardy	7:30-8PM	MTWTF--	:30	2	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF W 10/10/12 7:53 PM Jeopardy 7:30-8PM :30 OFA-12-G-145H \$1,700.00 NM									

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
962036-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA SCHEDULE A	2002

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																									
18	10/09/12	10/15/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	MTWTF--	:30	2	\$1,700.00	NM																																																																																																																									
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WPBF</td><td>Th</td><td>10/11/12</td><td>7:52 PM</td><td>Jeopardy</td><td>7:30-8PM</td><td>:30</td><td>OFA-12-P-143H</td><td>\$1,700.00</td><td>NM</td></tr><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td colspan="2">Spots/Week</td><td colspan="2">Rate</td><td colspan="3"></td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td colspan="2">1</td><td colspan="2">\$1,700.00</td><td colspan="3"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td>7:34 PM</td><td>Jeopardy</td><td>7:30-8PM</td><td>:30</td><td>OFA-12-G-145H</td><td>\$1,700.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Th	10/11/12	7:52 PM	Jeopardy	7:30-8PM	:30	OFA-12-P-143H	\$1,700.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate						10/15/12	10/21/12	M-----	1		\$1,700.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/15/12	7:34 PM	Jeopardy	7:30-8PM	:30	OFA-12-G-145H	\$1,700.00	NM																																																							
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19	10/09/12	10/15/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	MTWTF--	:30	4	\$225.00	NM																																																																																																																									
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate																																																																																																																												
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20	10/15/12	10/15/12	CASTLE Class of Time - Fixed Non Pre-emptible	10-11PM	1-----	:30	1	\$5,000.00	NM																																																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td colspan="2">Spots/Week</td><td colspan="2">Rate</td><td colspan="3"></td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>1-----</td><td colspan="2">1</td><td colspan="2">\$5,000.00</td><td colspan="3"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td>10:32 PM</td><td>CASTLE</td><td>10-11PM</td><td>:30</td><td>OFA-12-G-145H</td><td>\$5,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate						10/15/12	10/21/12	1-----	1		\$5,000.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/15/12	10:32 PM	CASTLE	10-11PM	:30	OFA-12-G-145H	\$5,000.00	NM																																																																													
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21	10/15/12	10/15/12	DWTS Class of Time - Pre-emptible with notice	8-10P	1-----	:30	1	\$4,500.00	NM																																																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td colspan="2">Spots/Week</td><td colspan="2">Rate</td><td colspan="3"></td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>1-----</td><td colspan="2">1</td><td colspan="2">\$4,500.00</td><td colspan="3"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/15/12</td><td>7:58 PM</td><td>DWTS</td><td>8-10P</td><td>:30</td><td>OFA-12-P-143H</td><td>\$4,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate						10/15/12	10/21/12	1-----	1		\$4,500.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/15/12	7:58 PM	DWTS	8-10P	:30	OFA-12-P-143H	\$4,500.00	NM																																																																													
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1	WPBF	M	10/15/12	7:58 PM	DWTS	8-10P	:30	OFA-12-P-143H	\$4,500.00	NM																																																																																																																								
22	10/13/12	10/13/12	ACCESS HOLLYWOOD Class of Time - Pre-emptible with notice	ACCESS HOLLYW	-----1-	:30	1	\$50.00	NM																																																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td colspan="2">Spots/Week</td><td colspan="2">Rate</td><td colspan="3"></td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----1-</td><td colspan="2">1</td><td colspan="2">\$50.00</td><td colspan="3"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/13/12</td><td>12:59 AM</td><td>ACCESS HOLLYWOOD WKND</td><td>ACCESS HOLLYW</td><td>:30</td><td>OFA-12-P-143H</td><td>\$50.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate						10/08/12	10/14/12	-----1-	1		\$50.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/13/12	12:59 AM	ACCESS HOLLYWOOD WKND	ACCESS HOLLYW	:30	OFA-12-P-143H	\$50.00	NM																																																																													
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23	10/13/12	10/13/12	Sat 5-6am News Class of Time - Pre-emptible with notice	Sat 5-6am	-----1-	:30	1	\$60.00	NM																																																																																																																									
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1	WPBF	Sa	10/13/12	5:30 AM	Sat 5-6am News	Sat 5-6am	:30	OFA-12-P-143H	\$60.00	NM																																																																																																																								
24	10/13/12	10/13/12	Sat 6-7am News Class of Time - Pre-emptible with notice	Sat 6-7am	-----1-	:30	1	\$160.00	NM																																																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td colspan="2">Spots/Week</td><td colspan="2">Rate</td><td colspan="3"></td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----1-</td><td colspan="2">1</td><td colspan="2">\$160.00</td><td colspan="3"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/13/12</td><td>5:59 AM</td><td>Sat 6-7am News</td><td>Sat 6-7am</td><td>:30</td><td>OFA-12-G-145H</td><td>\$160.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate						10/08/12	10/14/12	-----1-	1		\$160.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/13/12	5:59 AM	Sat 6-7am News	Sat 6-7am	:30	OFA-12-G-145H	\$160.00	NM																																																																													
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25	10/13/12	10/13/12	GMA Saturday 7-8am Class of Time - Fixed Non Pre-emptible	Sat 7am-8am	-----2-	:30	2	\$650.00	NM																																																																																																																									



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962036-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA SCHEDULE A	2002

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/13/12	10/13/12	GMA Saturday 7-8am	Sat 7am-8am	-----2-	:30	2	\$650.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----2-	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	7:27 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	OFA-12-P-143H	\$650.00 NM
2	WPBF	Sa	10/13/12	7:58 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	OFA-12-G-145H	\$650.00 NM
26	10/13/12	10/13/12	Nascar Cup Series	730pm-11:30pm	-----1-	:30	1	\$725.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1-	1	\$725.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	9:16 PM	Nascar Cup Series	730pm-11:30pm	:30	OFA-12-G-145H	\$725.00 NM
27	10/13/12	10/13/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	8:37 AM	Sat 8-9am News	Sat 8-9am	:30	OFA-12-P-143H	\$450.00 NM
28	10/14/12	10/14/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$300.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	11:54 PM	Sun 11:35pm Late News	1135p-12am	:30	OFA-12-P-143H	\$300.00 NM
29	10/14/12	10/14/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$100.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	5:13 AM	Sun 5-6am News	Sun 5-6am	:30	OFA-12-G-145H	\$100.00 NM
30	10/14/12	10/14/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:52 PM	Sun 630pm News	630-7pm	:30	OFA-12-G-145H	\$800.00 NM
31	10/14/12	10/14/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	7:57 AM	GMA Sunday 7-8am	Sun 7-8am	:30	OFA-12-P-143H	\$325.00 NM
32	10/14/12	10/14/12	AFV	7-8PM	-----1	:30	1	\$825.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$825.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:58 PM	AFV	7-8PM	:30	OFA-12-P-143H	\$825.00 NM
33	10/11/12	10/11/12	NETWORK POLITICAL P9-11p		---1---	:30	1	\$1,800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---1---	1	\$1,800.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962036-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA SCHEDULE A	2002	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/11/12	10/11/12	NETWORK POLITICAL P9-11p		---1---	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/11/12 10:57 PM NETWORK POLITICAL PROGR/9-11p :30 OFA-12-G-145H \$1,800.00 NM									
34	10/14/12	10/14/12	666 PARK AVE	10-11PM	-----1	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/14/12 10:40 PM 666 PARK AVE 10-11PM :30 OFA-12-G-145H \$1,800.00 NM									
35	10/10/12	10/10/12	MIDDLE/NGITHBORS	8-9PM	--1----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/10/12 8:16 PM MIDDLE/NGITHBORS 8-9PM :30 OFA-12-P-143H \$1,800.00 NM									
36	10/12/12	10/12/12	PRIMETIME	9-10PM	----1--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/12/12 9:40 PM PRIMETIME 9-10PM :30 OFA-12-G-145H \$1,000.00 NM									
Total Spots							85		

Payment Terms 30 Days

<u>Gross Total</u>	\$54,930.00
<u>Agency Commission</u>	\$8,239.50
<u>Net Amount Due</u>	\$46,690.50